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### **Business Model Canvas - Wikipedia**

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### **Workbook 2 Business Model Design - MaRS**

Executive Summary. Reprint: R0812C. Why is it so difficult for established companies to pull off the new growth that business model innovation can bring?

### **Reinventing Your Business Model - Harvard Business Review**

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### **The Business Model Canvas - Strategyzer**

Business Models on the Web | Professor Michael Rappa  
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### **BUSINESS MODELS ON THE WEB - Digital Enterprise**

Business Model â€œUm Modelo de NegÃ³cios descreve a IÃ³gica de criaÃ§Ã£o, entrega e captura de valor por parte de uma organizaÃ§Ã£o.â€•, Osterwalder.

### **Business Model Canvas â€” WikipÃ©dia, a enciclopÃ©dia livre**

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## **Razor and blades model - Wikipedia**

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